## Majority and Friendship Paradoxes

## Majority Paradox

Example: Small town is considering a bond initiative in an upcoming election. Some residents are in favor, some are against.

Consider a poll asking the following two questions:

- Are you for or against the initiative?
- Do you think the initiative will pass?

Note that

- Answer to the first question depends on the opinion of the resident only.
- Answer to the second question depends on the opinion of the residents friends (and social/mainstream media they follow)

Upshot: Answers to the second question may be misleading/inaccurate

## Social Network (from Wash. Post): Blue = For, Orange = Against



In this case, most residents are opposed to the initiative, but the majority of residents think the initiative will pass.

## Friendship Paradox

Informal: On average, individuals in a social network have fewer friends than their friends do.

Formal: Let $G=(V, E)$ be an undirected graph. Define

- $A_{1}(G)=$ average degree of vertices in $G$
- $A_{2}(G)=$ average degree of the neighbors of vertices in $G$

Then $A_{1}(G) \leq A_{2}(G)$.

If $G$ is a social network, then

- $A_{1}(G)=$ average number of friends of individuals in network
- $A_{2}(G)=$ average number of friends of friends in network


## Proof of Friendship Paradox

Recall: $N(u)=$ neighbors of $u$ in $G$, and $d(u)=|N(u)|=$ degree of $u$ in $G$.

Let $|V|=n$. Then we can write

$$
A_{1}(G)=\frac{1}{n} \sum_{u \in V} d(u) \quad \text { and } \quad A_{2}(G)=\frac{\sum_{u \in V}\left(\sum_{v \in N(u)} d(v)\right)}{\sum_{u \in V}|N(u)|}
$$

Fact: The average $A_{2}(G)=\sum_{u \in V} d^{2}(u) / \sum_{u \in V} d(u)$

Rearranging, we find that

$$
A_{1}(G) \leq A_{2}(G) \longleftrightarrow\left(\frac{1}{n} \sum_{u \in V} d(u)\right)^{2} \leq \frac{1}{n} \sum_{u \in V} d^{2}(u)
$$

## Basic Lemma

To complete the proof, we appeal to a simple inequality.

Lemma: If $a_{1}, \ldots, a_{n}$ are real numbers then

$$
\left(\frac{1}{n} \sum_{i=1}^{n} a_{i}\right)^{2} \leq \frac{1}{n} \sum_{i=1}^{n} a_{i}^{2}
$$

Proof: Homework.
In statistical terms this is a special case of the inequality $(E X)^{2} \leq E X^{2}$ for a random variable $X$

## Euler Paths

## Euler Paths and Circuits

Definition: Let $G=(V, E)$ be a simple graph.

- An Euler path in $G$ is a simple path that contains every edge in $E$.
- An Euler circuit in $G$ is a simple circuit that contains every edge in $E$.

Example: Let $G$ represent the map of a small town

- vertices $=$ intersections
- edges $=$ streets

Can postal worker deliver mail to residents of the town without walking any street twice?

## Euler Paths and Circuits, cont.

Goal: Necessary and sufficient conditions for

- Euler paths in $G$
- Euler circuits in $G$

Punch line: There are simple conditions involving only the degree of the vertices in $G$

## Euler Circuits and Even Degree

Theorem: Let $G=(V, E)$ be a connected multigraph with $|V| \geq 2$. Then $G$ has an Euler circuit iff every vertex has even degree.

Proof sketch $(\Leftarrow)$ : Let $k=0$ and let all edges in $E$ be unmarked. Fix a vertex $u_{0} \in V$ and proceed as follows.
(A) If all edges $e \in E$ containing $u_{k}$ are marked, then stop. Otherwise

- Select and mark an edge $e_{k}=\left\{u_{k}, v\right\} \in E$.
- Let $u_{k+1}=v$ be the other endpoint of $e_{k}$.
- Increase $k$ by one and return to (A)

Let $e_{r}=\left\{u_{r}, u_{r+1}\right\}$ be the last edge selected. Define the path

$$
p=u_{0}, u_{1}, \ldots, u_{r+1}
$$

## Proof, cont.

Claim: Path $p$ is a circuit from $u_{0}$ to $u_{0}$, that is, $u_{r+1}=u_{0}$.
Let $v \neq u_{0}$ be a vertex in $p$. Note:

- If \# unmarked edges at $v$ is $\geq 2$, then when $p$ enters $v$ on one edge it can leave on another, reducing the number of unmarked edges by 2 .

As $\operatorname{deg}(v)$ is even, the number of unmarked edges at $v$ is always

- $\geq 2$, in which case $p$ will return to $v$ and leave $v$
- $=0$, in which case $p$ will not return to $v$

Upshot: Path $p$ cannot end at $v$, so it must terminate where it began, at $u_{0}$.

## Proof, cont.

Next Steps: If the path $p$ contains every edge in $E$, then it is the desired Euler circuit. Otherwise,

- Find a circuit $\tilde{p}$ in the subgraph $G_{1}$ of $G$ generated by the edges $E_{1}=E \backslash\{$ edges in $p\}$.
- Splice $p$ and $\tilde{p}$ together into a single circuit.
- Continue until all edges in $E$ are used.


## Euler Paths

Theorem: A connected graph $G=(V, E)$ has an Euler path, but not an Euler circuit, iff $G$ has exactly two vertices of odd degree.

## Hamilton Paths and Circuits

## Hamilton Paths and Circuits

Definition: Let $G=(V, E)$ be a simple graph.

- A Hamilton path in $G$ is a simple path that passes through every vertex exactly once.
- A Hamilton circuit in $G$ is a Hamilton path that begins and ends at the same vertex.

Example: Let $G$ represent the airline network for a region of the U.S.
A Hamilton path in $G$ represents the flight itinerary of a salesperson who wishes to each city in the network once on a business trip.

Example: If $n \geq 3$ the complete graph $K_{n}$ and the $n$-cycle $C_{n}$ have Hamilton circuits.

## Conditions for Hamilton Circuits

Theorem: Let $G=(V, E)$ be simple with $n \geq 3$ vertices. Then $G$ has a Hamilton circuit if for every $u, v \in V$

$$
\{u, v\} \notin E \Rightarrow \operatorname{deg}(u)+\operatorname{deg}(v) \geq n
$$

Note: Theorem gives sufficient conditions for a Hamilton circuit. Simple necessary conditions are not known.

## Planar Graphs

## Planar Graphs

Definition: A graph $G=(V, E)$ is planar if it can be drawn in the plane in such a way that no two edges intersect (except at vertices). Any such drawing is called a planar representation of $G$.

## Note

- A planar graph $G$ can have many representations.
- Every planar representation divides the plane into a finite number of disjoint regions, one of which is unbounded.

Fact: If $e=\{u, v\}$ is not a cut edge of a graph $G$ then there is a circuit $c$ from $u$ to $u$ beginning with $e$.

## Euler's Formula

Theorem: Let $G=(V, E)$ be a simple connected planar graph with $|E|=m$ and $|V|=n$. Then the number of regions $r$ in any planar representation of $G$ is $r=m-n+2$.

Proof of Theorem: By strong induction on $m=$ number of edges in $G$.
Basis: If $m=0$ then $G$ is a single isolated vertex. In particular, $G$ is connected, $n=1$, and $r=1=m-n+2$.

Induction: Let $m \geq 1$.

- Assume formula holds for graphs with at most $m-1$ edges.
- Consider graph $G$ with $|E|=m$ and $|V|=n$.
- Select and remove one edge $e=\{u, v\}$ from $G$


## Proof of Euler's Formula

Case 1: Edge $e$ is a cut edge of $G$.

Idea: $G \backslash e$ has connected components $G_{1}$ and $G_{2}$.

- $G_{1}, G_{2}$ are simple and connected.
- $m=m_{1}+m_{2}+1$ and $n=n_{1}+n_{2}$
- $G$ planar implies $G_{1}, G_{2}$ planar
- The unbounded regions of $G_{1}, G_{2}$ overlap, but the other regions don't. Thus $r=r_{1}+r_{2}-1$.


## Proof of Euler's Formula

Case 2: Edge $e$ is a not cut edge of $G$.

Idea: Using Fact, let $c=u, v, \ldots, u$ be the shortest simple cycle in $G$ from $u$ to $u$ beginning with edge $e$.

- As $c$ is simple and no two edges in $G$ intersect, $c$ encloses one or more regions of $G$.
- As $c$ is a shortest cycle, it encloses a single region $R$.
- Removing $e$ merges $R$ with the region on the opposite side of $e$, reducing $r$ by 1 .


## Examples

Example: A planar graph with $r=1$ has no cycles.

Example: A connected planar graph $G$ has 10 vertices and 15 edges. How many regions are there in a planar representation of $G$ ?

Example: The planar representation of a graph $G$ has 4 regions. If $G$ has 11 vertices, how many edges does it have?

## Degree of a Region

Definition: Let $R$ be a region of a connected simple planar graph. The degree of $R$ is the number of edges traversed while walking along the boundary of $R$, with the interior to your left.

## Note

- In the definition, edges can be traversed more than once
- The sum of $\operatorname{deg}(R)$ over the regions $R$ of $G$ counts every edge twice, so

$$
\sum_{j=1}^{r} \operatorname{deg}\left(R_{j}\right)=2 m
$$

## Degree of a Region, cont.

Fact: If $G=(V, E)$ is connected, planar, and simple with $|V|=n \geq 3$ then $|E|=m \leq 3 n-6$.

Corollary: The graph $K_{5}$ is not planar.

Corollary: If $G$ is connected, planar, and simple, then there is a vertex $v \in V$ with $\operatorname{deg}(v) \leq 5$.

## Graph Coloring

## Graph Coloring

Definition: A coloring of a simple graph $G$ is an assignment of colors to each vertex with the property that no adjacent vertices have the same color.

Definition: The chromatic number of a graph $G$, denoted by $\chi(G)$, is the minimum number of colors needed for a coloring of the graph.

Example: Graph $G$ with wedding guests as vertices, and edges between guests who do not get along.

- Then $\chi(G)=$ minimal number of tables at the reception needed to guarantee that everyone seated at a table gets along.


## Graph Coloring, cont.

Example: Graph $G$ with classes as vertices, and edges between two classes if they have one or more students in common.

- Then $\chi(G)=$ minimal number of final exam time slots needed to avoid scheduling conflicts.

Example: If $G$ is bipartite then $\chi(G)=2$, and conversely.

Example: If $K_{n}$ is the complete graph on $n$ vertices, then $\chi\left(K_{n}\right)=n$.

Example: If $C_{n}$ is an $n$-cycle with $n$ even then $\chi\left(C_{n}\right)=2$.

## Famous Result

The Four Color Theorem: If $G$ is planar then $\chi(G) \leq 4$.

## Looking Backwards and Forwards

## STOR 215: Introduction to Mathematical Reasoning

I. Logic: language of mathematical reasoning and higher mathematics

- compound propositions, logical operations, quantifiers
II. Basic objects of mathematical analysis
- sets, summations, functions
III. First look at specific subject areas
- number theory, combinatorics, graphs/networks


## STOR 215

## Where are these ideas used?

- linear algebra
- advanced calculus
- discrete mathematics
- econometrics
- probability
- optimization
- analysis of algorithms
- machine learning
- stochastic modeling


## The End

